

## **WILSON LEARNING SELECTED AS A TOP WORKFORCE DEVELOPMENT COMPANY FOR FIFTH CONSECUTIVE YEAR**

Edina, Minn., July 7, 2016—Wilson Learning Worldwide announced today that it was selected by TrainingIndustry.com as a 2016 Top 20 Workforce Development Company. Wilson Learning develops flexible learning solutions that are aligned to business objectives and designed to deliver sustained, measurable results.

TrainingIndustry.com continually monitors the training marketplace for the best providers of training services and technologies. They use a rigorous selection process for identifying the Top 20 Workforce Development Companies. The criteria includes:

- Industry visibility, innovation, and impact
- Capability to develop and deliver customized corporate training services
- Company size and growth potential
- Depth and breadth of subject matter expertise
- Organization size and growth potential
- Quality of clients
- Geographic reach

“The 2016 Training Industry Top 20 Workforce Development providers have proven themselves to be the best at supporting and developing workforces across the corporate landscape,” said Ken Taylor, President, Training Industry, Inc. “They have the credentials to support training across multiple industries, modalities, and service areas.”

“Developing a talented and capable workforce is top of mind for nearly any organization,” said Doug Harward, CEO, Training Industry, Inc. “The companies selected for this year’s list are excellent resources to meet your training needs ranging from curriculum development, certifications, and workshops/seminars.”

“Wilson Learning is honored to receive this recognition for the fifth consecutive year,” said Ed Emde, President of Wilson Learning Corporation. “We are committed to responding to clients’ changing needs with powerful learning solutions that meet today’s workforce requirements and deliver measurable results. Wilson Learning’s strength in developing customized training solutions, depth and breadth of subject matter expertise, and global reach set us apart.”

To learn more, contact Wilson Learning at [www.wilsonlearning.com](http://www.wilsonlearning.com) or 800.328.7937.

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### **Wilson Learning—Improving Performance Through People**

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Global 2000, Fortune 500, and emerging organizations worldwide. With operations in more than 50 countries worldwide, incorporating over 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing on leadership, sales, and workforce effectiveness. Its integrated offerings include strategy alignment consulting, descriptive and evaluative assessment services, world-class process and skills content,



for immediate release

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and technology-enabled solutions. More information about Wilson Learning is available online at [www.wilsonlearning.com](http://www.wilsonlearning.com) or by calling **800.328.7937**.

**About Training Industry, Inc.**

TrainingIndustry.com spotlights the latest news, articles, case studies, and best practices within the training industry. The company publishes the annual Training Industry Top 20 and Training Industry Watch List reports covering many sectors of interest to the corporate training function. The company's focus is on helping dedicated businesses and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.